



Western Health
FOUNDATION

Our Corporate Partnerships Program

About us

The Foundation

The Western Health Foundation is the fundraising arm of Western Health, the fastest growing health service in Victoria.

Working together with our corporate partners, patients, family members, staff, volunteers and our community, the Western Health Foundation raises, manages and invests funds to support Western Health's current and future priority needs.

Western Health

With over 13,000 staff, Western Health is the largest employer in the region. We maintain academic partnerships with the University of Melbourne, Victoria University and Deakin University, while also managing a significant research facility for both community health and medical research projects.

Western Health manages four acute public hospitals: Sunshine Hospital (including Joan Kirner Women's and Children's), Footscray Hospital, Williamstown Hospital and Bacchus Marsh Hospital. We also operate Sunbury Day Hospital, Melton Health and Community Services, Bacchus Marsh Community Health Centre, Caroline Springs Community Health Centre and Grant Lodge Residential Aged Care in Bacchus Marsh.

"We're grateful to our corporate partners for their generosity and effort in supporting Western Health's priority needs."

- Prof Russell Harrison,
Western Health CEO

The community we serve

Melbourne's west is one of the most culturally diverse in Victoria, with over 110 different languages/dialects spoken, and a population of over 1 million people.

Our challenge

While government funding meets the everyday healthcare needs of our community, investment from our corporate partners, helps us to innovate and provide a stronger healthcare system. Our challenge is to keep pace with the critical health needs of Melbourne's west as it rapidly grows. We are dedicated to continue giving the best care to our community, by:

- Building better hospitals, with the latest equipment, cutting-edge technology and state-of-the-art patient facilities.
- Caring for our community, with a range of support programs in and out of our hospitals.
- Enabling world-leading research, to keep Melbourne's west at the forefront of medical and health outcomes.
- Investing in our intelligence, by supporting staff development, training and wellbeing.

Our impact

During the 2023/24 financial year, some examples of funding that the Western Health Foundation raised from corporates, the community and foundations include:

- \$50,000 from Telematics Foundation to help provide Culturally and Linguistically Diverse (CALD) communities with up-to-date tailored patient information in the three most spoken languages (other than English) in the Western Health catchment.
- \$70,000 toward the Greatest Need Program for our most vulnerable patients. Assisting with groceries, transport, and specialised equipment for a safe return home following discharge.
- \$100,000 for the purchase of four wireless cardiotogocography (CTG) machines to monitor babies' heart rates during labour, while allowing mothers unrestricted movement during this time.
- \$120,000 from Perpetual Philanthropies to help prevent falls in CALD communities, especially those vulnerable to higher incidences of falls.
- \$145,000 for the purchase of an ultra sound machine to assist in the care of premature and critically ill newborn babies at our Neonatal Intensive Care Unit (NICU) at Joan Kirner Women's and Children's Hospital.

Corporate partnership opportunities

We proudly manage partnerships with many businesses, locally, state-wide and nationally. Partnering with the Western Health Foundation will offer your business a strategic avenue to enhance your brand, engage with the community, and make a meaningful impact on healthcare outcomes in Melbourne's west.

Key benefits for your business

Tailored partnership packages: Partnerships are crafted to align with your unique business objectives and corporate values. You will benefit from flexible three-year agreements, annually reviewed to ensure maximum alignment and efficacy.

Engagement and visibility: Leverage our extensive network of over 13,000 dedicated staff members to elevate your brand visibility within our facilities and throughout the broader community.

Dedication to local community: Demonstrate your unwavering commitment to the local community by actively supporting initiatives aimed at improving healthcare outcomes in Melbourne's west. Showcase your dedication to corporate citizenship and social responsibility, thereby enhancing your corporate image and fostering positive relationships within the region.

Tax advantages: Maximize the impact of your corporate contributions through our pre-tax giving program, offering valuable tax benefits for your organization. Establish workplace giving initiatives to match or double employee donations, further amplifying your philanthropic efforts and driving positive social change.

“We're proud to partner with the Foundation and their work in raising vital funds for Western Health to support patients and families in the west.”

- Kelvyn Lavelle, New Footscray Hospital Project Chair, Plenary Health



How we support your business

- We help to elevate your corporate profile through association with our fundraising events and initiatives, reinforcing your commitment to social responsibility and the community.
- We will provide opportunities to forge connections with Western Health's extensive staff network and fellow corporate partners.
- We help to enhance your corporate social responsibility profile by showcasing the tangible outcomes of your support to stakeholders and shareholders alike.
- Offer enriching volunteer opportunities for your staff at our hospitals and events, fostering team cohesion, staff retention and corporate citizenship.

Get in touch today

By partnering with the Western Health Foundation, you are not only investing in the health and well-being of Melbourne's west but also positioning your organization as a force for positive change. Join us in our commitment to healthcare excellence in the west.

For all enquiries please contact:
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Thank you for your support.

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Western Health Foundation (ABN 37 867 721 909) is a registered charity with the Australian Non-Profit and Charities Commission (ACNC) and holds Tax Concession Charity (TCC) and Deductible Gift Recipient (DGR) status.

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